**Fake News Article Rubric**

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| --- | --- | --- | --- | --- |
|  | 4 | 3 | 2 | 1 |
| **Tone** | Article mimics formal tone and language appropriate for a news article | Article mostly follows formal tone of a news article | Article contains major inconsistencies in tone | Informal tone not appropriate for a news article |
| **Use of Evidence** | Article contains multiple “facts” and “quotations” from fictitious sources. Quotations are from “experts” &/or “eye witnesses”. | Article contains some “facts” and “quotations” from fictitious sources. Quotations are from experts or eye witnesses. | Article contains little “facts” or “quotations” from fictitious sources. Evidence is primarily given as a summary or opinion. | Article contains no fictitious data or quotes (tends to rely on opinion.) |
| **SPELLING AND GRAMMAR** | No spelling or grammar errors remain after one or more people (in addition to the author) read and correct the newspaper. | No more than three spelling or grammar errors remain after one or more people (in addition to the author) read and correct the newspaper | No more than five spelling or grammar errors remain after one or more people (in addition to the author) read and correct the newspaper | Several spelling or grammar errors remain in the final copy of the newspaper. |
| **Layout- Headlines & Captions** | The article has a centered headline that captures the reader’s attention and accurately describes the content. There is a byline. Text is contained in two neatly justified columns. All graphics have captions that adequately describe the people and action in the graphic. | The article has a centered headline that accurately describes the content. There is a byline, all graphics have captions, and text is contained in two neatly justified columns. | The article has a headline that somewhat accurately describes the content. There is a byline and the text is neatly typed. | The article is missing a byline OR does not have an adequate headline OR graphics do not have captions |
| **Length** | 3/4 Page to 1 full page of text | ½ page | Less than ½ page | Incomplete |