Public Service Announcement Analysis

Look on YouTube and find examples of PSAs you think are effective, and could either convince people to not abuse a substance or gamble. Then find bad examples of PSAs that you think are unconvincing for whatever reason. You will have to explain your reasoning in the chart below.

When finding and analyzing your PSAs, be sure that they were created by an organization and not done by students for a school project! If you want to share your PSA with the class, be sure to save the link!

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|  | Effective PSA* Give examples, and **explain**.
 | Ineffective PSA* Give examples, and **explain**.
 | What I Learned |
| Drugs/ Alcohol |  |  |  |
| Tobacco |  |  |  |
| Gambling |  |  |  |